

## Fuse Quarterly Research Meeting

**Title:** Supporting smokers to quit: driving future strategy by incorporating computer modelling and smokers' participation

**Date:** 14 October 2021, 10:00 to 12:00

**Location:** Online (Zoom)

### About this event

This event will showcase research findings from three studies on smoking cessation that present perspectives from service users and health care professionals on key drivers for supporting smokers to quit in North East England. It will bring together insights from peer support, lived experiences of heavy smokers in deprived areas, and implementing a 'stop smoking service' for hospital in-patients and after discharge.

An innovative approach - computer modelling - will be presented to explore financial incentives to motivate pregnant women to quit. Attendees will be able to discuss solutions to barriers to smoking cessation, as highlighted in the studies, and share this learning to drive future strategy.

### Who should attend?

This event is aimed at anyone with an interest in smoking cessation including colleagues in public health, healthcare, and voluntary and community organisations. This may include commissioners and providers of services, as well as academics and members of the public.

### Programme

10:00	<p><b>Welcome and introductions</b></p> <ul style="list-style-type: none"> <li>Jane Coyne, Interim Strategic Lead for Making Smoking History at Greater Manchester Health and Social Care Partnership <i>Saving Babies Lives - Incentives – The value they add to the Greater Manchester Smokefree Pregnancy Programme</i></li> </ul>
10:15	<p><b>Wendy Joseph, MSc (Public Health), BSc (Hons) Psychology, MBACP, RMN-retired</b></p> <p><i>Preparing for the future: changing how cessation services are developed using lived experiences of heavy smokers</i></p>
10:30	<p><b>Dr Susan Jones, Research Associate and Theodor-Ioan Cimpeanu, Research Assistant, Teesside University</b></p> <p><i>Modelling social interactions between pregnant smokers and stop smoking service providers: use of financial incentives for health behaviour change</i></p>

10:50	<b>Dr Angela Rodrigues, Senior Lecturer, Northumbria University</b> <i>Findings from implementing CURE, an inpatient stop smoking service. What worked well in developing the service with health care professionals?</i>
11:05	<b>Q&amp;A</b>
11:15	<b>Comfort break</b>
11:20	<b>Break-out room discussions – Dr Peter van der Graaf</b> <i>Solutions for barriers to smoking cessation for pregnant smokers</i>
11:50	<b>Summary of learning from the event – Dr Peter van der Graaf</b> <i>What learning can we take forward from the the discussions for driving future smoking cessation service development?</i>
12:00	<b>Close of event</b>